



# MAXIFLEX

HIGH BUILD, ROLL-ON, DECORATIVE, FLEXIBLE COATING  
WITH EXCEPTIONAL WEATHERPROOFING

## DESCRIPTION

**MAXIFLEX** is a high performance, extremely versatile high solids, acrylic based waterproofing decorative texture paint coating, providing excellent flexibility, elasticity and durability in exposed conditions. It is available in a wide range of colours. A smooth or textured finish can be achieved. The flexibility of **MAXIFLEX** makes it ideal for coating Hardiflex or other substrates subject to movement.

**The Duram Brand has been an industry leader for over 30 years.**

## USES

**MAXIFLEX** is ideal as an internal or external final decorative and protective coating for:

- Walls
- Facades
- Balustrades
- Columns
- Partitioning
- Parapets etc.
- Ideal for surfaces subjected to high winds, salt spray and severe weather conditions.
- Top coating over: **MAXITROWEL, MAXITEX, MAXIRENDER F10, MAXIPATCH, MAXIJOINT, MAXICRETE.**

## SUITABLE SURFACES

**MAXIFLEX** is suitable to coat the following suitably primed, clean, dry, sound, contaminant-free, stable surface.

- Off-form Concrete
- Cement Render
- Harditex Sheeting
- FC Sheeting
- Blue Board
- Brick and Block Work

Surface imperfections must be fixed prior to applying the **MAXIFLEX** to achieve the desired finish. Substrates and or joints may need to be prepared with **MAXIJOINT, MAXICRETE or MAXIPATCH.**

## BENEFITS AND ADVANTAGES

- High performance coating designed for long lasting protection and aesthetics.
- Easy to apply and maintain.
- Excellent weathering properties.
- Excellent adhesion.
- Flexible.
- Dirt pick-up resistance.
- Washable.
- Allows surface to breathe.
- Environmentally friendly.
- Looks great on many surfaces.
- Versatile.
- Application safety, water based, Non-combustible.
- High tensile strength.

## SPECIFICATION

The information contained in this product data sheet is typical but does not constitute a full specification as conditions and specific requirements may vary from project to project. The instructions should be considered as a minimum requirement, but the applicator or contractor must use their skill, knowledge and experience to carry out additional works as may be necessary to meet the requirements of the project. Specification for specific projects should be sought from the Company in writing.

## LIMITATIONS

- The product should not be applied outside the ambient temperature of 10°C to 35°C or surface temperature of 10°C to 45°C. If exposed to the weather, do not apply if rain or inclement weather is imminent or possible before the product can properly dry. Not designed for foot traffic.

## PRECAUTIONS IN USE

The product is safe to use if used properly.

## SURFACE PREPARATION

Good preparation is essential. Surfaces must be sound, stable, dry, clean and free of dust, loose, flaking, friable material and substances that may diminish adhesion.

Surface imperfection should be repaired prior to coating to achieve a good result and desired finish. Surfaces may require patching, skimming or rendering using **MaxiCrete** [smooth patching & skimming compound], **Maxipatch** [polymer render], **MaxiJoint** (flexible jointing compound).

Good preparation is essential. Surface must be sound, stable, clean, dry and free of loose, friable and flaky matter and contaminants.

Cracks should be filled with a suitable filler and finished flush with the surface in accordance with good painting practice.

## PRIMING

Prime surfaces with **MaxiPrime** at the rate of 6 to 8m<sup>2</sup> per litre (average of 90m<sup>2</sup> per 15 litre pail). Allow to dry for about 4 hours in good drying conditions before applying **MAXIFLEX**.

Excessively porous surface may require an additional priming coat.

## APPLICATION

Stir product well before use. (Power stirrer).

Apply by brush, roller or spray in a minimum of two coats. **MAXIFLEX** can also be used in conjunction with fibreglass reinforcing fabric to provide greater trafficability on horizontal surfaces.

Ambient temperature: Min. 10°C Max. 35°C

Surface temperature: Min. 10°C Max. 45°C

Do not apply product if rain or frost is imminent or possible before the product has properly dried.

**Application Experience:** We recommend that the product is applied by person with the appropriate skills and experience for the type of product. The acceptability of the surface is the responsibility of the applicator.

## COVERAGE

The stated average coverage rate may vary depending upon type, condition, porosity, texture of the surface and application technique.

On average 22 to 30m<sup>2</sup> per 15 Litre Pail but dependant on information above. 12 to 15m<sup>2</sup> per 15 Litre Pail when applied by coarse textured roller. **MAXIPRIME**. Undiluted: 6 to 8m<sup>2</sup> per Litre Diluted: +/- 14m<sup>2</sup> with the addition of 30% clean water.

## COLOURS

Available in white.

**Colour Batches:** Whilst care is taken to accurately colour match, batch to batch variations may occur for reasons which may be beyond our control. We strongly advise that project requirements are ordered in a single batch lot to avoid colour matching from batch to batch. Minimum quantities and tinting charges may apply.

**Contractor Responsibility:** It is the responsibility of the contractor or applicator to ensure that the colour is within specification prior to its application. The Company shall not be liable for any colour variations after the product has been applied. Further, the applicator should use product for touch-ups from the same batches used to do the original coats.

## DRYING AND CURING

Drying and curing of the product is affected by type, dryness and porosity of the surface, temperature, humidity, ventilation, climate conditions and application technique and therefore drying and curing can only be given as a guide.

At 20°C & 50% RH cure times would be approximately. Touch dry: 2 to 4 hours Recoat: 6 hours Cure: 2 to 3 days.

## STORAGE

Available in 4 and 15 litre pails.

Shelf life about 6 months in unopened containers. Store in cool, dry area. Product is not flammable or considered dangerous. Containers should be rotated to prevent settlement.

## CLEAN UP

Wet spills can be cleaned with water. Ensure product does not enter drains.

## TILING, TOPPING OR TOP COATING

Not Applicable.

## SAFETY & PRECAUTIONS

The use of gloves and goggles is recommended. If swallowed give water to drink and seek medical advice. DO NOT induce vomiting. If in eyes, flush thoroughly with clean water, holding open lid to ensure any trapped product is flushed away. If on skin, remove contaminated clothing and wash with soap and water. If inhaled, unlikely due to viscosity of the product, remove to fresh air and apply artificial respiration if required. Seek urgent medical attention.

For full safety data refer to the products Safety Data Sheet. Observe precautions as per label.

## CONDITIONS OF USE AND DISCLAIMER

The information contained in this TDS is given in good faith based upon our current knowledge and does not imply warranty, express or implied. The information is provided and the product is sold on the basis that the product is used for its intended purpose and is used in a proper workmanlike manner in accordance with the instructions of the TDS in suitable and safe working conditions. Under no circumstances will the Company be liable for loss, consequential or otherwise, arising from the use of the product.

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**The Ultimate in Waterproofing & Protective Coating Technology**

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